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2012 OCT 31 PM 3: 37

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FEC MAIL CENTER

SENSITIVE

MUR # 6677

October 24, 2012

Caroline C. Hunter
Chair
Federal Election Commission
999 E Street, N.W.
Washington, D.C. 20463

RECEIVED
FEDERAL ELECTION
COMMISSION
2012 OCT 26 PM 12: 43
OFFICE OF CENTRAL
COUNSEL

Complaint: Pursuant to 11 C.F.R. 111.4

Dear Madam Chair:

I represent the re-election committee of Congressman Jeff Landry of Louisiana. Congressman Landry and Congressman Charles Boustany of Louisiana, his opponent, are candidates in the November 6, 2012 election in the new Third Congressional District of Louisiana.

Upon information and belief, the re-election committee of Congressman Charles Boustany has engaged the professional services of "Targeted Creative Communications, Inc.," whose address appears to be P.O. Box 80126, Lafayette, LA 70598, to provide the Boustany committee with direct mail advertising services. Attached, please find the most recent example of the direct mail advertising efforts provided by Targeted Creative Communications, Inc. to the Boustany committee. This mailing was, upon information and belief, sent to all mail addresses in the new Third Congressional District. The actual number of this mailing as sent and the printing and postage cost incurred are unknown.

Although outside the Commission's formal Regulations, Congressman Landry is most upset with the absolutely false nature of this mailing. No factual material whatsoever is present in this printed material. It is a cynical attempt to confuse the voters into believing that Congressman Landry's record is different than what it is – a record of working to cut taxes and eliminate wasteful spending.

As the Commission knows, 11 C.F.R. 110.11(b) and (c)(2) requires that printed communications emanating from a federal candidate committee must include a disclaimer showing the name and address of the committee responsible for the printed communication. As you will note from the

1-700-474-0000

Encl: "Stop Lying" Mailer Paid For by the Boustany Committee

11/17/2015 11:56 AM

ECG 07/2046

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SECRET. 470529-1307

511

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I will stop

Jeff Landry

Jeff Landry lied to us and wants to raise our taxes.

Lying to voters

Jeff Landry is running a false, negative campaign and lying about his opponent's record to trick voters into voting for his tax raising agenda. Louisiana doesn't need another self-serving politician.

Supporting a reckless tax scheme

Politician Landry supports a reckless scheme to create a new national sales tax on everything we buy.

If Landry gets his way, Louisiana families will pay more for:

- Medicine
- Groceries
- Milk
- Everything they purchase.

Looking out for himself

Untrustworthy politician Jeff Landry has only one person in mind... himself. He wants to increase taxes by 36% — Money Magazine has said this was to help him reduce his tax burden while hitting middle class families with drastically higher taxes.

Vote No on Jeff Landry

We can't afford his taxes and lies.

Trial lawyer Jeff Landry is lying to voters to hide his support of a huge new tax on Louisiana families.

1. Jeff Landry, Oct. 5, 2011
 2. Jeff Landry, Nov. 1, 2011, Washington Post, Oct. 2, 2011
 3. Jeff Landry, Aug. 26, 2010, Report of the Finance
 4. Jeff Landry, Aug. 26, 2010, Report of the Finance
 5. Jeff Landry, Nov. 1, 2011, Washington Post, Nov. 1, 2011